



C80 GROUP

20 Reasons to Join C80 Group



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1. We are in the process of building a £20-30m turnover Group of companies. This Group will operate in the building consultancy market, which we feel is fragmented and ripe for consolidation.
2. We are serious about this goal and have engaged a top corporate finance partner to help achieve it, we are on an exciting journey.
3. The Group has a young and ambitious management team that is all about growth and continuous development.
4. Our CEO has a first-class honours degree in Architecture and a Masters in Business. He also completed the Goldman Sachs 10,000 Small Businesses programme in 2018, designed to help business owners identify and execute the steps needed to scale their ventures, create employment and expand to new markets.
5. All our acquisitions are strategic and designed to add value to both the new company and the existing companies in the Group. Therefore, we will be able to provide customers and increased revenue to your company.
6. Once you have joined the Group, we can look to acquire other strategic businesses that help grow and support your business. You will effectively have access to an experienced Mergers and Acquisitions (M&A) department.
7. But, we're not just about M&A. We also work hard to organically grow our companies via recruitment, sales & marketing, cross selling, geographic expansions, research and development (R&D) and new service offerings.
8. We don't have to acquire 100% of the shares and we're happy for current shareholders to retain some equity and stay in the business. If you did retain equity, the value of your shares would increase automatically given the scale of the Group. Companies with bigger profits are worth higher profit multiples.
9. We are not about revolution, we are all about evolution.
10. We don't rebrand the companies that join the Group. We retain the existing brand.





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11. We are not in the game of asset stripping or head count reduction in order to reduce costs.
12. We are always looking to add value to all our businesses.
13. We retain all existing members of staff in the event of an acquisition.
14. We are experienced at acquisitions and therefore understand that the hard work begins following completion to help learn about and integrate the new business into the Group.
15. Our track record speaks volumes. We were able to double the size of an acquired company within a pandemic year.
16. Numbers and financial metrics are important, but we are all about people. We invest in our people and look after them. In 11 years, only two people have left the Group and one of these was due to personal reasons.
17. We care about our customers and always aim to provide a reliable service. Check out our 5-star reviews.
18. We are award winning.
19. We adopt a culture of continuous improvement – this stems from our CEO's passion of lifelong learning and development.
20. We have HR, Finance, Marketing, Operations, IT, BDM, Admin and NED functions available at Group level for your business to utilise.



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